



| BAKEOFF®

Modular display for baked goods:
customer attraction made easy!



| WANZL BAKEOFF®

Always the best solution for your store!



■ **The aromas and the taste sensations that it stimulates.** The appetising shapes and colours. Add to that the affordable prices and it's no wonder that hardly any customer can walk past the baking stations' shelves without reaching for the bread and baked goods on display.

Experience the impressive appeal of our integrated baking stations for yourself, and take a look at the impressive success stories, too. These stations have significantly expanded their influence in the European

market, contributing greatly to sales of baked goods. Other compelling reasons for using them include the significantly lower prices compared to traditional bakeries, and the time customers save with this convenient one-stop service.

With our modular BakeOff concept, we can create the ideal conditions for setting up and expanding baking stations in retail outlets — we are sure to find a solution that suits you!

| THE BAKEOFF® FAMILY

A brilliantly laid out modular system for your bakery counter!

■ **Adaptation to the available space, offering maximum flexibility** when expanding existing stations. Thanks to the excellent workmanship of our display furniture, it has a long service life and hygiene requirements can be easily implemented. These are the key factors that market operators consider when choosing a bakery counter for their store.

With the BakeOff family, Wanzl meets the highest quality and hygiene standards and gives retailers the freedom to design their bakery counter according to their individual specifications!



↑ BAKEOFF 2.1

BakeOff 2.1 boasts a spacious presentation area and highest hygiene levels.



→ **BAKEOFF LIGHT**

Offers transparency, variety and easy handling: BakeOff Light offers your customers quick, unhindered access to freshly baked goods.

↓ **BAKEOFF 3.0**

Temptation guaranteed! The clarity and variety of BakeOff 3.0 will make it impossible for your customers to resist the baked goods on offer.

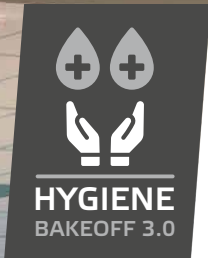


Figure shows special model



→ **HIGH PRODUCT VISIBILITY**

A transparent presentation provides the best possible overview



BAKEOFF® 3.0

Present your baked goods in the best possible condition!

■ The latest addition to the modular family, BakeOff 3.0, consistently meets all the requirements placed on high-performance, individually configurable baking stations today.

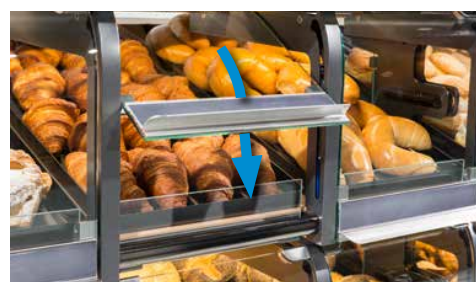
As a store operator, you benefit from modularity, flexibility and modernity — the three pillars on which our BakeOff 3.0 concept is based. Four shelves, each with three compartments, provide ample space for a wide range of products, facilitate stocking and create high product visibility. The service level below the presentation area also



// Modularity, flexibility and modernity – the three pillars on which the BakeOff 3.0 is based. //

↓ **HYGIENIC COVERS WITH AUTOMATIC SOFT CLOSING**

Our soft closing covers ensure a high level of hygiene and make it easier to remove baked goods.



↑ **BAKEOFF 3.0**

How to make efficient use of presentation space: BakeOff 3.0 brings diverse offerings to life.

offers ample space and flexibility. Cleaning and disposal units ensure that cleanliness and hygiene requirements can be met swiftly. Bag dispensers provide immediate access to packaging and other consumables.

Benefits for you: You can customise the finish and other elements to suit your needs and market requirements.

Benefits for your customers

Your customers will also love BakeOff 3.0. The design and modular structure of the baking station allow maximum transparency, even when displaying a wide range of products. A special highlight is the soft-close hygienic cover that closes automatically. It is easy to open and disappears into the module. This makes it particularly convenient to remove goods at all levels. Whether you use pastry tongs or disposable gloves, you can choose how to remove goods, or leave it up to your customers!

BAKEOFF® 2.1

Impressively transparent

■ **BakeOff 2.1 modules from Wanzl** boast a spacious presentation area and excellent visibility. The maximum transparency, enhanced by real glass side panels, ensures strong impulse purchases.

BakeOff 2.1 modules are characterised by the highest hygiene levels. Goods are transferred from the storage area to the removal area using a pull-out fork.

→ **BAKEOFF 2.1 BAKERY COUNTER**
is an integral part of a sales wall.

↓ **»HIGH PRODUCT VISIBILITY«**
is a compelling selling point.



→ **SIDE SECTIONS MADE OF REAL GLASS**

BakeOff 2.1 makes your products visible from all sides.



// *Your benefits – at a glance* //

- High product visibility
- Brilliant transparency
- Efficient use of presentation areas
- Ease of use



↑ **PRICE LABEL**

is protected behind the removal panel or optionally with an ESL-compatible ticket strip.

| BAKEOFF® LIGHT

Sleek presentation for quick access

■ **The Light version of our BakeOff family** offers an effective showcase for your baked goods. Reduced to the essentials, it allows you to display your entire product range with high product visibility. Another advantage is direct access for your customers and personnel.

The fan-shaped shelf design has long proven its worth here. The angle of the individual shelves can

be individually adjusted to ensure that the goods always slide forward. Baked goods can be removed and packed into enclosed bags using pastry tongs or gloves, without any barriers.

As with the BakeOff 3.0 or BakeOff 2.1 modules, the Light version can be equipped with a cleaning module, bag dispenser and storage compartment.



↑ WITH FOUR SHELVES

BakeOff Light provides ample presentation space, even for a wide range of products.

→ CRISPY & CRUNCHY

presentation of your products with BakeOff Light presentation units from Wanzl.





← THE EXTENDABLE SHELVES

All BakeOff modules have extendable shelves at the front, enabling you to restock quickly and efficiently.



↑ SIMPLY REACH INTO THE BAG DISPENSER
to get the right packaging!

/ ERGONOMIC BY DESIGN

The Wanzl BakeOff family puts everything you need at your fingertips.

■ **Quick and hygienic access** to the product range is essential for bakery counters. The design of the BakeOff modules is a true masterpiece in optimising handling for customers and personnel. The ergonomic arrangement of the presentation and service areas ensures quick removal and packaging processes, keeping your bread and baked goods in top condition at all times!



↑↑ ADJUSTABLE SHELVES

Multiple tilt-adjustable shelves ensure excellent visibility and optimal sliding of the baked goods. (BakeOff 3.0 / BakeOff Light)

↕ PASTRY TONGS OR DISPOSABLE GLOVES

You decide how your baked goods are removed, or you can leave it up to your customers.

→ PACKAGING MADE EASY

your customers will find the right bags below the presentation level on the service shelf.



→ **EXTREMELY PRACTICAL!**

With the Wanzl BakeOff, goods can be loaded from the front or rear.

→ **FILLING AID**

The fold-out rack allows the shelves to be filled ergonomically and provides space for storing baking trays or transport containers.



↓ **AT YOUR FINGERTIPS**

Both the vacuum cleaner and the waste box/rubbish bin are housed in the 'Hygiene' service module. The vacuum cleaner allows for the quick cleaning of presentation areas.



↑ **ALWAYS CLEAN**

The compact dimensions of the bakery shelves make them dishwasher-safe.

↑ **CENTRAL CRUMB COLLECTION TRAY**

A central crumb tray is integrated in the service module as standard. It keeps the area under the fittings clean.

/ BAKEOFF® ACCESSORIES

Increase impulse purchases with smart extras!

■ **The BakeOff family also includes a range of additional modules** and other accessories that store operators can use to expand or supplement their existing inventory according to their own preferences.

Would you like your customers to be able to pack your baked goods into their bags as 'fresh from the oven' as possible? Equip the BakeOff 3.0 with warming plates and set them to the desired temperature. Our bread slicer module offers additional functions, allowing customers to easily slice their own loaves in no time at all. ➤



➤ BAGUETTE MODULE

This is particularly suitable for selling extra-long loaves. It also frees up space on your display.

➔ BAKEOFF MODULE 3- AND 4-LEVEL

The 3-level option provides a good view of the baking chamber. The 4-level version offers plenty of space for goods.

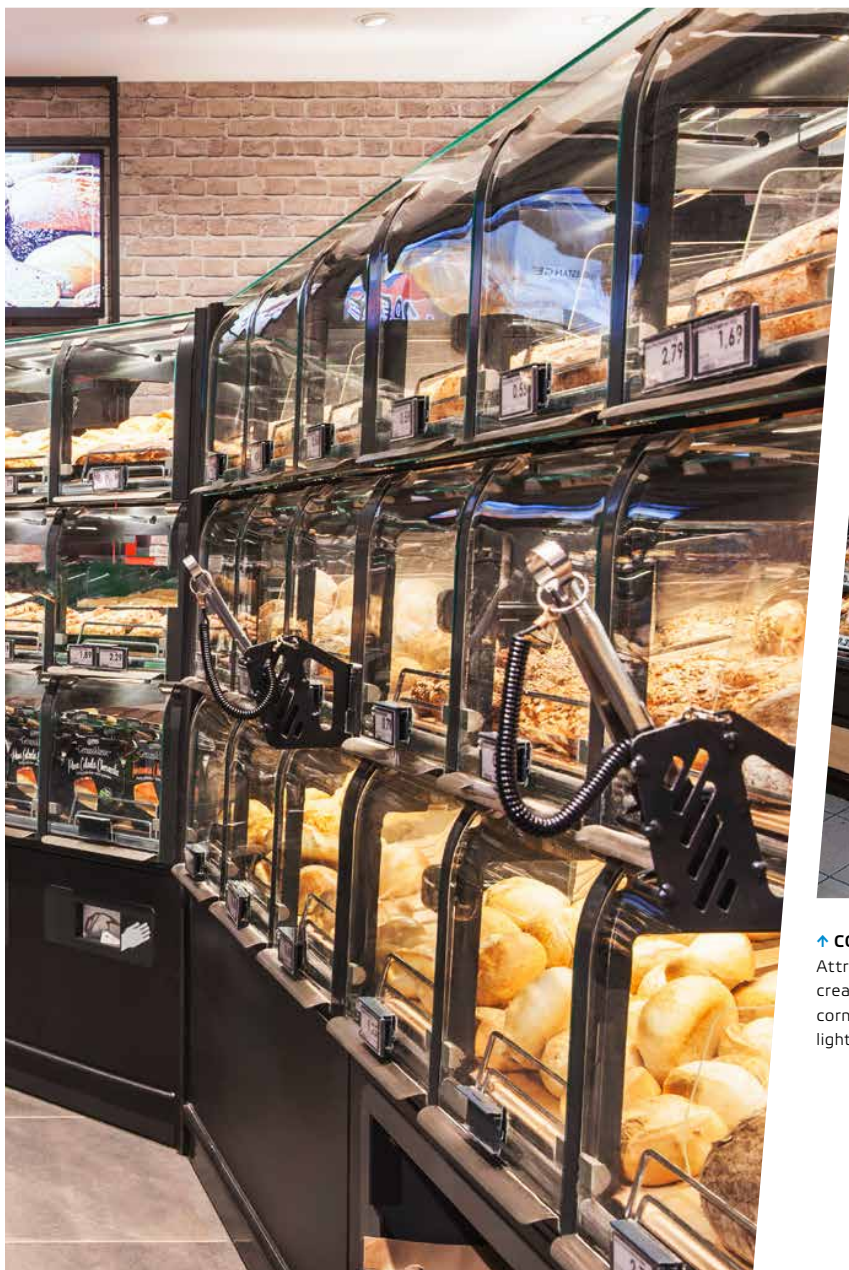




↑ **TOP SIGN**
For advertising your baked goods.



↑ **BAKED GOODS TOWER FOR BREAD SLICING MACHINE**
Saves customers work at home and is therefore a popular additional module. It has a baked goods shelf at the top.



↑ **CORNER MODULE**
Attractive corner solutions can be created with the 45-degree/90-degree corner modules and integrated LED lighting.



↑ **BAKED GOODS TOWER FOR PACKAGED BAKED GOODS**

With the baked goods tower, you are choosing a practical, aesthetically pleasing and efficient solution that boosts sales. Free and quick access to packaged baked goods delights customers and boosts sales.

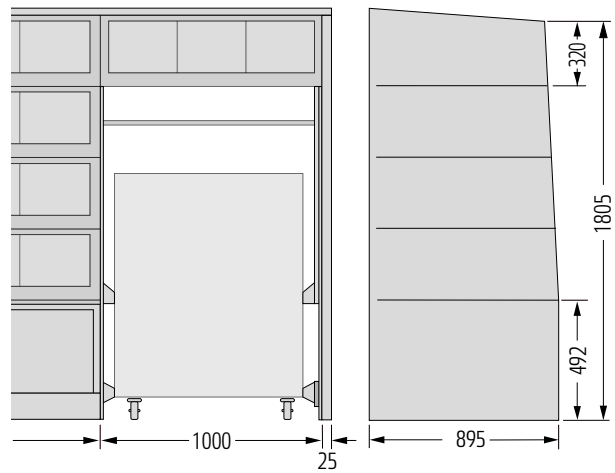
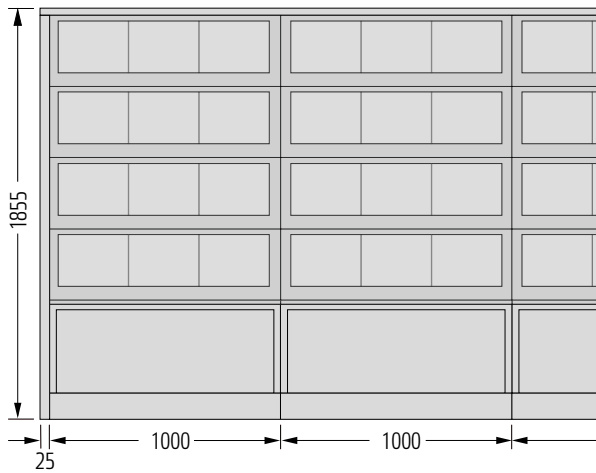


↓ **BAKEOFF HOT**

'Oven-warm' goods increase the desire to buy: Wanzl warming plates always maintain the optimal temperature. The closed baked goods tower guarantees maximum energy efficiency.



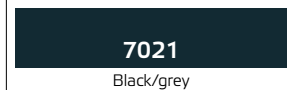
BAKEOFF® 3.0



BODY IN WOOD FINISH



MODULE COLOUR

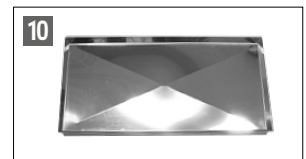


Supports

Design made from high-quality wood or easy-clean plastic.



**Stainless steel support
for BakeOff Hot module**
wicks moisture away.



BAKEOFF MODULE ACCESSORIES



Baked goods tower for bread slicer machine

One baked goods shelf at the top. Glass top made from single-pane safety glass (toughened safety glass).



Baguette module

This is particularly suitable for selling extra-long loaves.

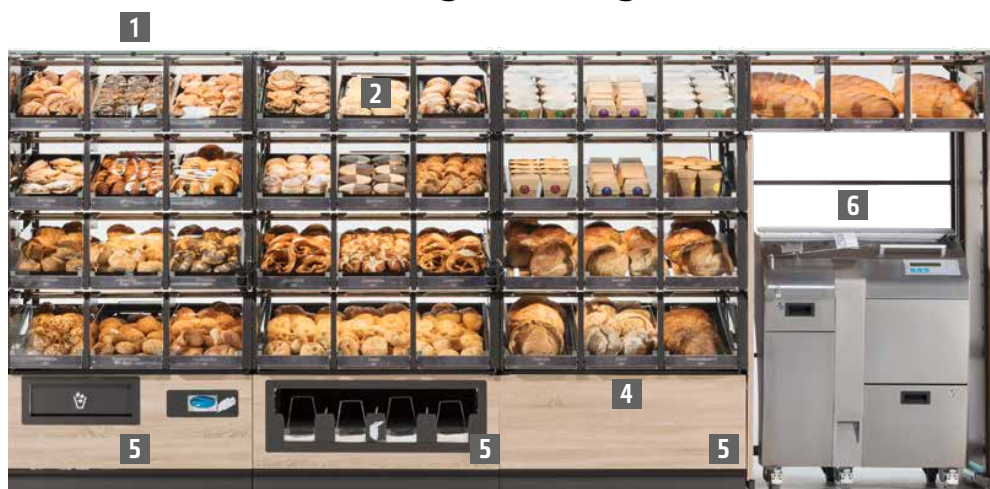


BakeOff Hot module Front or rear filler

The hotplates in the BakeOff modules consist of black toughened safety glass with integrated heating elements. The temperature can be set variably from 30°C to max. 75°C on every level.



The BakeOff 3.0 building kit at a glance



BAKEOFF 3.0

- 1 Baked goods tower basic module**
Sales tower for baked goods with open back panel for filling from in front and behind. With glass roof made from single-plate safety glass (ESG). Optional rear panel for front filler.
Dimensions W x H x D **1000 x 1855 x 895**
- 2 Baked goods shelf**
Design with single-plate safety glass (ESG) for high transparency and safety. Three identical hygienic covers to protect against coughs and sneezes, with automatic soft-closing and built-in price labels. Energy-efficient LED lighting. Optional accessories:
Pick-up tongs with casing and coiled cord.

DESIGN OF THE BAKED GOODS SHELF

- 3.1 Wooden support**
1-piece design. Separation with glass dividers.
- 3.2 Plastic insert for wooden support**
3-part design based on a wooden support. Separated with glass dividers.
- 3.3 Mass tray**
Design: deep, 1-piece design for high-volume items.
- 4 Central crumb collection tray**
Removable, central breadcrumb collection tray for cleanliness and hygiene underneath the modules.
- 5 Service level**
Suited to your needs.

Choice of units:

- Hygienic drawer for removing disposable gloves, an opening for waste disposal and vacuum cleaner storage area.

3 sets to choose from:

- Set 1: with a vacuum cleaner
- Set 2: with storage container and disposable gloves
- Set 3: with vacuum cleaner and storage container
- Bag insert for the provision of baked goods packaging
- Storage drawer for accessories
- Front panel

All units have a plinth panel and integrated bumper profile.

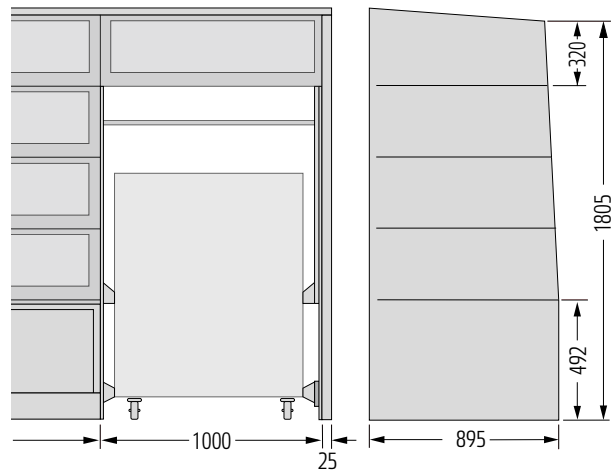
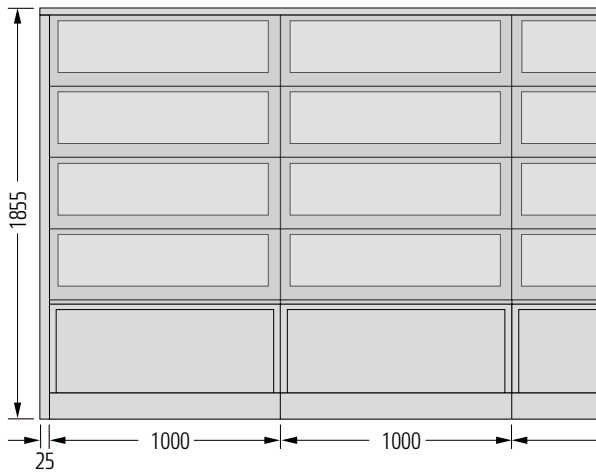
BAKEOFF MODULE ACCESSORIES

- 6 Baked goods tower for bread slicing machine**
Service tower for bread slicing machine with a baked goods shelf at the top. Glass top made from single-pane safety glass (toughened safety glass).
Optional rear and side panels in wood finish.
Dimensions W x H x D **1000 x 1855 x 895**
- 7 Baguette module**
The baguette module is the perfect way to display and sell extra-long loaves of bread.
It provides ample space and showcases baguettes to their best advantage.

BAKEOFF HOT MODULE

- 8 BakeOff Hot module front filler with warming plates**
Baked goods tower with 230V electrical connection. 4 shelves for product presentation with the option of 2 or 4 glass warming plates. The temperature for each shelf is continuously adjustable from 30°C to max. 75°C. Each level has 3 self-closing flaps. Depending on the number of warming plates, 1 or 2 controls are mounted on the front (customer side) – one control operates 2 warming plates. Includes 1 set of pick-up tongs.
Dimensions W x H x D **1000 x 1855 x 980**
- 9 BakeOff Hot module rear filler with warming plates**
Baked goods tower with 230V electrical connection. 4 shelves for product presentation with the option of 2 or 4 glass warming plates. The temperature for each shelf is continuously adjustable from 30°C to max. 75°C. Each level has 3 self-closing flaps. Depending on the number of warming plates, 1 or 2 controls are mounted on the rear – one control operates 2 warming plates. Includes 1 set of pick-up tongs.
With door frame at rear and matching folding doors made of glass.
Dimensions W x H x D **1000 x 1855 x 995**
- 10 Stainless steel support for BakeOff Hot module**
Guides condensed water droplets to the edge of the conduit thus ensuring that your baked goods always stay crispy.
Dimensions W x H x D **715 x 23.5 x 295**

BAKEOFF® 2.1

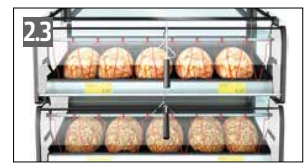
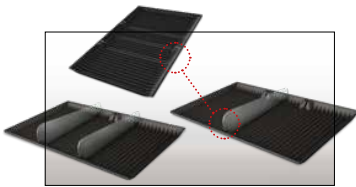


BODY IN WOOD FINISH

0004	S427	0013	0024	0030
Bardolino Oak grey	Halifax Oak finish	Anthracite	Wenge Ebony	Black

MODULE COLOUR

7021
Black/grey



Supports

If required, the sales levels can be subdivided into two or three sections. In this way, up to twelve different baked goods can be displayed in a tower.

BAKEOFF MODULE ACCESSORIES



Safety

Robust glazing in the dispensing module ensures reliable protection and high resistance during daily use.



Baked goods tower for bread slicing machine

One baked goods shelf at the top. Glass top made from single-pane safety glass.



Baguette module

This is particularly suitable for selling extra-long loaves.

The BakeOff 2.1 building kit at a glance



BAKEOFF 2.1

- 1 Baked goods tower basic module**
Sales tower for baked goods with open rear panel for filling from in front and behind. With glass roof made from single-plate safety glass (ESG). Optional rear panel for front filler.
Dimensions W x H x D **1000 x 1855 x 895**
- 2 Baked goods shelf**
Design with high-quality glazing for optimum transparency and attractive product presentation. Energy-saving LED lighting ensures attractive illumination. Optional accessories:
Pick-up tongs with casing and coiled cord.

DESIGN OF THE BAKED GOODS SHELF/HYGIENE LEVELS:

- 2.1 Baked goods shelf for pastries**
With a glass element to prevent product from being returned and an opening to ensure high hygiene standards.
- 2.2 Baked goods shelf for filled rolls and pretzels**
With a glass element to prevent returned goods to ensure high hygiene standards.
- 2.3 Baked goods shelf for bread**
With a wire element to prevent product from being returned to ensure high hygiene standards.
- 4 Central crumb collection tray**
Removable, central breadcrumb collection tray for cleanliness and hygiene underneath the modules.
- 5 Service level**
Suited to your needs.

Choice of units:

- Hygienic drawer for removing disposable gloves, an opening for waste disposal and vacuum cleaner storage area.

3 sets to choose from:

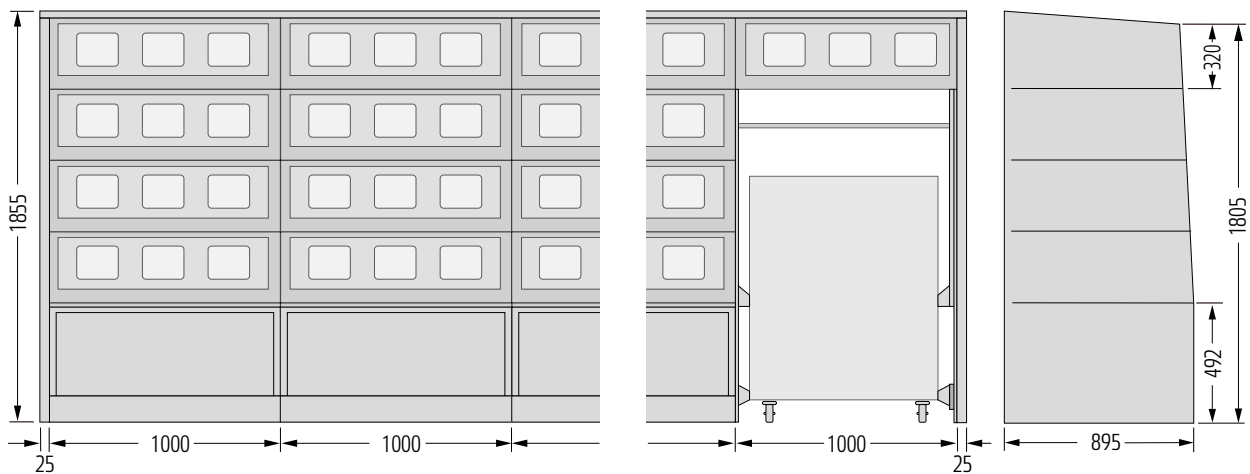
- Set 1: with a vacuum cleaner
- Set 2: with storage container and disposable gloves
- Set 3: with vacuum cleaner and storage container
- Bag insert for the provision of baked goods packaging
- Storage drawer for accessories
- Front panel

All units have a plinth panel and integrated bumper profile.

BAKEOFF MODULE ACCESSORIES

- 6 Baked goods tower for bread slicer machine**
Service tower for bread slicing machine with a baked goods shelf on top. Glass top made from single-pane safety glass (toughened safety glass).
Optional rear and side walls in wood finish.
Dimensions W x H x D **1000 x 1855 x 895**
- 7 Baguette module**
The baguette module is the perfect way to display and sell extra-long loaves. It provides ample space and showcases baguettes to their best advantage.

BAKEOFF® LIGHT

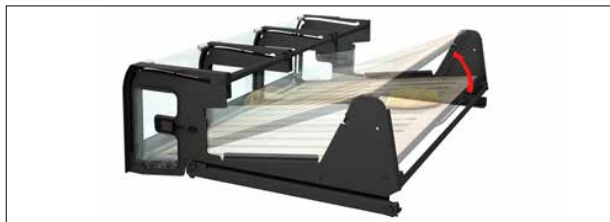


BODY IN WOOD FINISH

0004	S427	0013	0024	0030
Bardolino Oak grey	Halifax Oak finish	Anthracite	Wenge Ebony	Black

MODULE COLOUR

7021
Black/grey



Multiple tilt-adjustable shelves

These ensure excellent visibility and optimal sliding of the baked goods.



Safety

Shock and impact-resistant single-pane safety glass (toughened safety glass) in the dispensing module ensures a high level of safety during use.

BAKEOFF MODULE ACCESSORIES



Baked goods tower for bread slicing machine

One baked goods shelf at the top. Glass top made from single-pane safety glass.



Baguette module

This is particularly suitable for selling extra-long loaves.

The BakeOff Light building kit at a glance



BAKEOFF LIGHT

- 1 Baked goods tower basic module**
Sales tower for baked goods with open rear panel for filling from in front and behind. With glass roof made from single-plate safety glass (ESG). Optional rear panel for front filler.
Dimensions W x H x D **1000 x 1855 x 895**
- 2 Baked goods shelf**
Design with single-plate safety glass (ESG) for high transparency and safety. Energy-efficient LED lighting. Optional accessories: Pick-up tongs with casing and coiled cord.

DESIGN OF THE BAKED GOODS SHELF

- 3 Central crumb collection tray**
Removable, central breadcrumb collection tray for cleanliness and hygiene underneath the modules.
- 4 Service level**
Suited to your needs.

Choice of units:

- Hygienic drawer for removing disposable gloves, an opening for waste disposal and vacuum cleaner storage area.

3 sets to choose from:

- Set 1: with a vacuum cleaner
- Set 2: with storage container and disposable gloves
- Set 3: with vacuum cleaner and storage container
- Bag insert for the provision of baked goods packaging
- Storage drawer for accessories
- Front panel

All units have a plinth panel and integrated bumper profile.

BAKEOFF MODULE ACCESSORIES

- 5 Baked goods tower for bread slicer machine**
Service tower for bread slicing machine with a baked goods shelf on top. Glass top made from single-pane safety glass (toughened safety glass).
Optional rear and side walls in wood finish.
Dimensions W x H x D **1000 x 1855 x 895**
- 6 Baguette module**
The baguette module is the perfect way to display and sell extra-long loaves. It provides ample space and showcases baguettes to their best advantage.



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Dimensions in mm, specifications approximate, colours similar to RAL, design subject to changes.
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