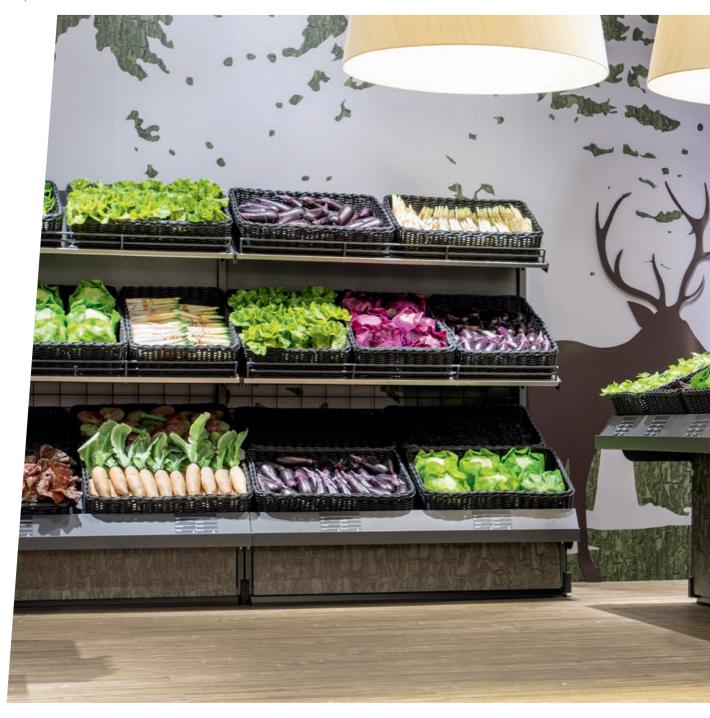




I VITABLE

Fresh from the market to the table



I VITABLE

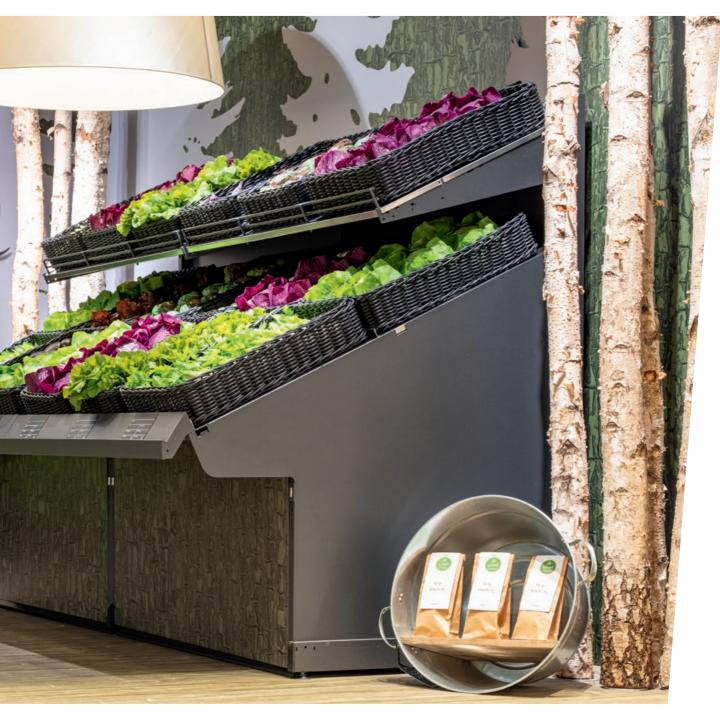
Irresistible presentation

The bright, flowering mix of colours and shapes that magically attract attention, the composition of appetising smells and aromas: this is what makes visiting outdoor markets an unparalleled attraction. Vitable from WANZL brings this market freshness directly to your shop. Whether lettuces, cabbage varieties or root vegetables, freshly harvested fruit from

the farmer next door or newly imported exotic edibles: Vitable makes the entire palette of naturally bright colours stand out.

The market stall concept not only serves as a stimulus for your customers' desire to buy, but also combines a number of other advantages: cleanliness, functionality and flexibility – at amazingly low prices.

wanzi



|| Fresh colours – seductive aromas: | Vitable brings the market to your shop ||

Take advantage of the different presentation options in a one-, two- or three-tier configuration and adapt them entirely to your spatial and furnishing requirements. Bring the market to the customer: daily – irresistibly – at your POS.

ITEMPTING FRESHNESS

Vitable inspires

Healthy nutrition – natural energy: this is what diversity of fruit and vegetable varieties stand for. The equal diversity of presentation options that Vitable offers will help you accentuate the beauty of all the choices! Arrange your products the way you want and express the colours and shapes of nature in a powerful way.

◆ Eye-catching presentations: take advantage of the power of tempting arrangements with Vitable and YourTable.



|| Astonish your customers with Vitable! ||





 Simple gondola solutions: give your customers quick, unhindered access to your fruit and vegetable offerings. Vitable allows you the creative freedom you need.





↑ → Would you like herbs, spices, sauces or oil? Vitable's market stall concept not only makes exceptional presentations possible, it also offers you the opportunity to supplement basic elements through the use of add-on modules. Use these to sell additional products!



Presentation on one, two or three tiers: with Vitable, you will always find the best solution for customising your sales offers. Flexible cross-selling modules expand and speed up access for your customers. This means that side dishes or entire meals will find their way into the shopping cart in no time!





↑ Large flap, a lot behind it! Vitable offers a great deal of storage space for products under the shelf. This allows it to be refilled as quickly as possible.







■ Opulent presentations in a spacious sales area or maximum efficiency in minimal space: Vitable shapes your POS just the way you want it for your customers. Intelligent addons through cross-selling modules and combinations with other components from the Wanzl Shop Solutions range give you maximum flexibility.







← Wall or gondola solution – Vitable can always be optimally integrated at the POS.





← By selecting different heights and depths, Vitable can be adapted to the local spatial layout.

IMAGNET FOILS

Develop spatial effects

■ Trends come and go – your design preferences broaden. Wanzl offers you a wide range of standard décors to keep the look of your fruit and vegetables department as fresh as possible.







- ↑ Natural-looking surfaces enhance the impulse effect of your product presentations. Wanzl makes replacement as easy as possible with the magnetic foils provided for this purpose.
- → Redesign? So easy with Wanz!! Simply peel off the magnetic foils on the hygiene flap and back wall and then decorate the way you want.













← ↑ ▼ Be it the red of tomatoes, the orange of carrots or the diverse green shades offered by cucumber, broccoli or leafy greens: Wanzl décors create finishes that allow a wide variety of colours and forms to come to life naturally.





I ACCESSORIES

Vitable – variable

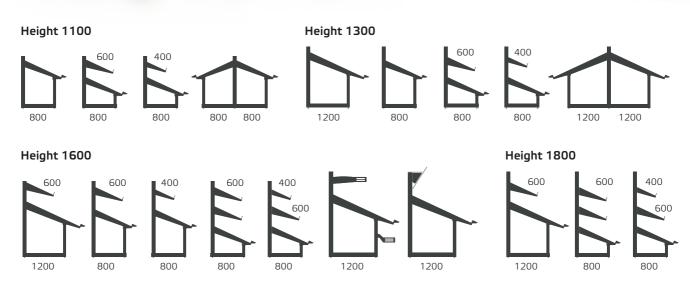
■ With Vitable, Wanzl offers an astonishingly wide range of options to tailor your own market stall concept.

Extending, adapting, building something new? Nothing could be simpler! Our shop-fitting components are designed in such a way that they can be assembled as quickly as possible, with minimal effort and easily combined with other components from the Shop Solutions range. Different heights, depths and axial

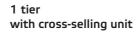
dimensions allow for optimum adaptation to the spatial possibilities available.

You can also add price labels and decorative elements to customise the equipment at your POS, resulting in a unique presentation of your selection is a unique presentation of your fruit and vegetable products that is completely tailored to the needs of both you and your customers!





3 tiers





1 tier





2 tiers





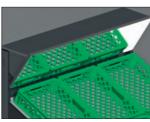








MAGNETIC FILM







SECOND DISPLAY UNIT AT THE TOP



CRATE STOPPER



CROSS-SELLING MODULE AT THE TOP



CROSS-SELLING MODULE ON THE BOTTOM



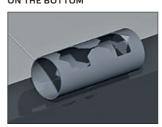
FRONT GRATE



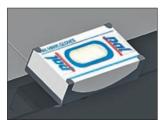
MAGNETIC PRICING SHEET



PRICING CASSETTE



BAG DISPENSER



GLOVE DISPENSER

Wanzi

VISIT US AT www.wanzl.com











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